

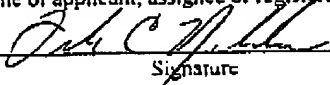
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FRANK C. NICHOLAS (33,883)
Name of applicant, assignee or registered representative

Signature
July 26, 2004
Date of Signature

PATENT
Case No. AUS820010188US1
(9000/31)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:)	
)	
MARIA A. HIMMEL, ET AL.)	Examiner: JANVIER, JEAN D.
)	
Serial No.: 09/821,108)	
)	Group Art Unit: 3622
Filed: MARCH 29, 2001)	
)	
Title: METHOD AND SYSTEM FOR)	
REQUEST BASED ADVERTISING)	
ON A MOBILE PHONE)	

RESPONSE AND AMENDMENT
TO OFFICE ACTION DATED APRIL 26, 2004

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is a response to a Non-Final Office Action dated April 26, 2004.

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CARDINAL LAW GROUP

1603 Orrington Avenue/Suite 2000
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Date: JULY 26, 2004

To: EXAMINER JEAN D. JANVIER
U.S. PATENT AND TRADEMARK OFFICE

Fax #: (703) 872-9326

From: FRANK C. NICHOLAS
Phone #: (847) 424-2521

Client/Matter No.: AUS820010188US1 (9000/31)

of Pages: 13
(including cover sheet)

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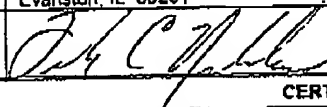
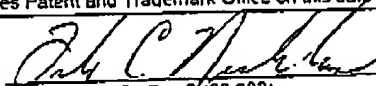
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<h1>TRANSMITTAL FORM</h1> <p>(to be used for all correspondence after initial filing)</p>	Attorney Docket No.	AUS820010188US1 (9000/31)
	Application Number	09/821,108
	Filing Date	MARCH 29, 2001
	First Named Inventor	MARIA A. HIMMEL
	Group Art Unit	3622
	Examiner	JANVIER, JEAN D

ENCLOSURES (check all that apply)		
<input checked="" type="checkbox"/> Response and Amendment to Office Action Dated April 26, 2004 <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Status Letter <input type="checkbox"/> Petition for Extension of Time Request (dup) <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Supplemental Information Disclosure Statement, PTO-1449, an <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application	<input type="checkbox"/> Assignment Papers <input type="checkbox"/> Drawings <input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Petition Routing Slip (PTO/SB/69) and Accompanying Petition <input type="checkbox"/> To Convert a Provisional Application <input type="checkbox"/> Applicant Initiated Interview Request Form <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Express Abandonment Under 37 CFR 1.138 <input type="checkbox"/> Request of Refund	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Post Card Receipt <input type="checkbox"/> Additional Enclosure(s) (please identify below) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. <u>09-0447</u> (IBM Corporation). A duplicate copy of this sheet is enclosed.		
<input checked="" type="checkbox"/> I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. <u>09-0447</u> (IBM Corporation). A duplicate copy of this sheet is enclosed.		

CALCULATION OF FEE

				Small Entity		Large Entity	
Claims After Amendment	Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	Rate	Add'l Fee	
Total	Minus	0	x \$9=	0	x \$18=		
Indep.	Minus	0	x \$43=	0	x \$86=		
First Presentation of Multiple Dep. Claim			+ \$145=		+ \$290=		
				total add'l fee	\$ 0	total add'l fee	\$ 0

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm or Individual name	FRANK C. NICHOLAS Registration No. 33,983 CARDINAL LAW GROUP 1603 Orrington Avenue, Suite 2000 Evanston, IL 60201		
Signature		Date	July 26, 2004
CERTIFICATE OF FACSIMILE			
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Signature		Date:	July 26, 2004
FRANK C. NICHOLAS (33,983)			